

## Atlantic Spinners & Handweavers

### 2021 - 2022 Annual Reports

#### President

Another year of physical distancing. We have stayed strong, safe and lived to do it again. Thank you again this year to all of our members who have remained active via zoom and those behind the scenes for continuing to create, mentor and teach the next generation of weavers and spinners

I would like to express personal thanks to:

- Lois Perry for her love of books and keeping and organizing our extensive library as she passes the torch to our next Librarian.
- Wendy Landry for the work she has done to update our assets in the equipment and library.
- Fran Nowakowski for her organizational skills and persistence to put together our exhibit (hopefully in November)

This year, as we move ahead, we all should look forward to November and our Exhibition and show, exchange of hand spun fibers and tea towels. Let's hope our foe COVID takes a break, runs its course and allows us to embrace our work and each other.

Respectful submitted

Donna Haverstock



#### Scott Manor House/Virtual Fibre Days

With COVID restrictions continuing intermittently through the spring/ summer of 2021, the Fibre Days Group decided to continue with Virtual Fibre Days via ZOOM. Members felt that the virtual meetings twice per month via ZOOM were a great way to keep in contact in a safe way and to make us all feel less isolated. From May 22- Nov.23, Fibre Days occurred on the second and fourth Saturday of each month. Fibre Days averaged nine participants per session. The sessions ran for two hours from 11 am until 1 pm. There were not any fees collected during this time for Fibre Days via ZOOM. In late October of 2021, COVID restrictions changed, and Scott Manor House was able to open again to half their regular capacity, with participants masked and 6 feet apart. We held three face- to -face Fibre Days on November 13, 27, and Dec. 11 from 10 am-2 pm. Simultaneously, we held a ZOOM meeting from 11 am-1 pm. We averaged six participants for the in-person group and three participants for the ZOOM group. We collected \$30 for two of the meetings. We did not collect a fee for the December 11th meeting. COVID numbers started to rise again in January 2022, and the decision was made to discontinue the face-to-face meetings and continue with Zoom. We also included a couple of extra Fibre Days on several stormy days.

From January 11, 2022, until April 23, 2022 ,we had ten ZOOM meetings averaging thirteen people per session. (Scott Manor House opened again in mid March for face-to-face meetings

as a result of the province's change in COVID protocol but infection rates were still high. The decision was made to continue with virtual meetings for the rest of the ASH year for the safety and comfort of members. We will reassess in the late summer prior to starting ASH meetings in September. Scott Manor House will hold our Saturday spot for us.)

During this time, virtual Fibre Days provided participants with much needed contact with guild members to chat as a group, get constructive advice and discuss what they were currently working on. Participants were weaving, spinning, knitting, warping, threading, etc.

Of note, some of our new Fibre Day participants have joined ASH within the last year because we have been offering, the virtual component. These are members living outside of the HRM and out of province. The virtual component has become an important part of the Fibre Days model, making it more accessible to all our members. It is a recommendation, that it will continue as another part of accessibility for our members, once the COVID situation changes enough for us to meet safely face- to-face again.

Thank you to Tina Oliver for opening up and convening the Zoom sessions , suggesting the extra "stormy day" sessions, and stepping in when I was not available.

Though Fibre Day participants would have preferred to meet in -person, with the circumstances of the last year, Virtual Fibre Days via Zoom provided our members with a way to stay in touch with other ASH fibre workers and share their knowledge and enthusiasm with each other.

Respectfully submitted by Heather Thorne



### **Website**

As we continued meeting via Zoom, the web site was an important method of communication for the guild. The forum component added last year enabled us to share our Show and Tell items before the meetings. In addition, the email feature was used extensively to notify members of meetings and other events. The Buy and Sell function continued to provide members with the opportunity to advertise equipment that they no longer needed plus the ad function for businesses picked up additional paying advertisers. The subscription fee for Wild Apricot increased this year from \$50/month to \$60/month but it was agreed that the convenience of the service balanced the increase. We have continued to use our GDrive to host past issues of Loomsong and more recently, the video recordings of our programs presented via Zoom. Unfortunately, a change that was made by Google to their Analytics function meant that our usage statistics for the past year were lost. This has now been fixed and statistics will now be recorded for future years.

Respectfully submitted,

Fran Nowakowski



**TREASURER** - April 1, 2021- March 31, 2022

This year I initiated a preliminary revaluation of our library books and equipment for rent. These tangible assets have not been properly inventoried and only cursory values have been placed on them in the past. I have also prepared to inventory our other tangible assets, including storage furniture, office equipment, exhibition props, etc. in the upcoming year. These preliminary revaluations are reflected in the Income Statement and Balance Sheets presented below, and represent a considerable change to the values of previous years, which were only roughly assessed, and did not take into account either fair market value of items we might dispose of (such as books) or replacement values of equipment items we might need to replace.

The Auditing Committee consisting of Daphne Trenaman, Fran Nowakowski, and Donna Haverstock have examined the financial records and approved them for presentation at this meeting. Overall the financial records show a healthy state of affairs currently, with a considerable amount of cash assets and an even more considerable amount of accumulated tangible (fixed) assets as mentioned above (see the balance sheet below)

Balance Sheet April 1, 2021 - March 31, 2022

<b>Assets:</b>	
Cash	\$14,900.66
Petty Cash	\$34.85
Paypal	\$0.00
Weaving/Spinning Equipment	\$8,450.62
Library	\$24,933.72
Prepaid Website	\$1,064.10
Prepaid (Domain)	\$0.00
Accounts Receivable	\$0.00
Office Equipment (Uninventoried)	\$184.12
Investments	\$0.00

**Total Assets \$ 49,568.07**

<b>Liabilities:</b>	\$0.00
<b>ASH Equity</b>	<b>\$49,568.07</b>

**Atlantic Spinners & Handweavers - Income Statement**  
**April 1, 2021 - March 31, 2022**

<b>Revenues</b>	
Memberships	\$ 3,035.00
Advertising	\$ 250.00
Fiber Day	\$ 30.00
Hands On Day	\$ -
Equipment Rental	\$ 285.00
Library Sales (uninventoried)	\$ -
Bank Interest	\$ -
Misc. Revenue	\$ -
<b>Total Revenues</b>	<b>\$ 3,600.00</b>

<b>Expenses</b>	
General Administration	\$ 438.88
Bank Fees	\$ 48.00
WA/Paypal Transaction Fees	\$ 109.46
Web Site	\$ 857.46
Professional fees & subscriptions (RJSC &)	\$ 35.00
Meetings / Hospitality	\$ 630.00
Samples	\$ 20.00
Programmes	\$ 40.00
Equipment Repair	\$ -
Mary Black Bursary	\$ -
Special Projects (Exhibition)	\$ -
Total Expenses	<b>\$ 2,178.80</b>
<b>Net Earnings</b>	<b>\$ 1,421.20</b>

<b>Asset Expenditures</b>	
Library books	\$ 207.72
Equipment for rental	\$ 1,833.15
Office equipment & furnishings	48.06
Total Asset Expenditures	<b>\$ 2,088.93</b>

**NET DEFICIT \$ (667.73)**

<b>Retained Operating Funds:</b>	
Bank Balance	\$ 14,900.66
Petty Cash/Float	\$ 34.85
PayPal	\$ -
Total	<b>\$ 14,935.51</b>

<b>Pre-paid assets for upcoming year</b>	<b>\$ 1,064.10</b>
Mary Black Bursary Fund	\$ 5,462.92
Mary Black Conservation Fund	\$ 452.16
Educational Reserve Fund	\$ 2,150.10
	<b>\$ 8,065.18</b>

**FIXED ASSETS:**

<b>Library</b>	
Preliminary Revaluation of Library	\$ 24,726.00
2022 book purchases	\$ 207.72
Subtotal	\$ 24,933.72

<b>Rental Equipment</b>	
Preliminary Revaluation of Equipment including 2022 equipment purchases	\$ 8,450.62

<b>Office Equipment &amp; Furnishings</b>	
Previous valuation	\$ 136.06
2022 purchases	\$ 48.06
Subtotal	\$ 184.12

**TOTAL FIXED ASSETS \$ 33,568.46**

**TOTAL ASSETS \$ 49,568.07**

**Equipment**

No report was submitted.

**Library**

No report was submitted.

**Public Relations and Promotion**

A) Summary of events (Sept 2021 – June 2022):

- I. Revised ASH Brochure Committee  
 New ASH Brochure presented at December meeting)

Committee: Gillian Murdoch, Lois Perry, Christine Bales

## II. Website Advertising Campaign Committee

1. Extent current ASH advertisers' subscription to June 2022 because of COVID  
(only -Yarn in the Hollow)
2. Decided that Guest speakers to ASH will be offered 1-month of free advertisement on ASH Website
  - For a small camera-ready ad (ie. business card)
3. Developed a Commercial Advertising Plan for selling ads on the ASH website based on our 2020 Committee Recommendations (see next page)
  - Developed Advertiser Email list of business to target locally and nationally.
  - Developed an Advertising Opportunity Letter to send to targeted Canadian Fibre Business
  - NEW - Annual Advertisers: Can update website ad 3 times a year, if Camera Ready Ad is provided
4. November 8, 2021- Letter sent to all targeted Canadian Fibre Businesses
5. Current ASH Website Advertisers:
  - Yarn in the Hollow (Large, pre-existing advertiser)
  - Jane Stafford Textiles (Large, December 2021)
  - Chocolate River Yarns & Fibres (Small, December 2021)
  - Tisse et File (Large, February 2022)
  - LoomLust (Large, April 2022)

## III. NEW REVENUE: (July 2021-June 2022)

o \$ 340.00

B) Summer 2022 – Assist with PR materials for upcoming Fall Exhibit

Committee: Karen Shannon, Fran Nowakowski, Karen Guenther Respectfully Submitted  
Christine Bales